

Privacy Notice Effective Date – 4/30/2012:

We at Big Brothers Big Sisters of Central Ohio (“BBBS”) respect your concerns about privacy and value the trust you have placed in us. This Privacy Notice describes the types of personal information we collect, how we may use that information, and with whom we may share it. Our Privacy Notice also describes the measures we take to protect the security of the information. In addition, we describe the choices you can make about how we use the information you provide to us. We tell you how you can update your contact information, remove your name from our mailing list, or ask any questions you may have about our privacy practices.

BBBS hosts or controls various websites, including www.bbbscolumbus.org, www.campotyokwalodging.com, www.mentoringcenter.org, www.projectmentorcolumbus.org, www.marystville-ohio.com, and www.amachiohio.org. This Privacy Notice applies to all visitors and users of the websites hosted or controlled by BBBS that link to this Privacy Notice.

What types of information does BBBS collect and use about me and how does BBBS use the information?

We collect and use information about you to communicate with you about our services, programs and events, and to customize our communications in those areas. We also collect information to enable you to make donations to Big Brothers Big Sisters of Central Ohio, to register for events, as part of our process for enrolling volunteers and receiving child referrals, and to respond to questions or comments you email to us via the website. Here are the ways we obtain information about you and the types of information we obtain. We also tell you how we use the information.

Register for Our Newsletter. When you ask us to send you our newsletter via the link on our website, you provide us with your email address so we can fulfill your request. You will be providing this information through another website (www.constantcontact.com) that operates separately from Big Brothers Big Sisters of Central Ohio and has its own privacy notices. Unless you consent, we will not use this information for any purpose other than to communicate with you about our services, programs and events.

Contacting us via our website. When you contact us via our website, we will collect your email address so we can respond to your questions or comments. Unless you consent, we will not use this information for any purpose other than to respond to your inquiries.

Applying to volunteer. When you complete our Project Mentor Online Application via the link on our website, we use and retain the information you provide as part of our volunteer enrollment process.

Referring a child. When you send us an email to refer a child, you provide us with contact information so we can reach you to discuss the referral. We will not utilize the information you provide for any purpose other than to contact you about the referral.

Making a donation. When you click the donation link on our website, you will be asked to provide contact information and credit card information through another website (www.kintera.org and www.paypal.com) that operates separately from Big Brothers Big Sisters of Central Ohio and has its own privacy notices.

Registering for events. When you click a registration link on our website, you will be asked to provide information necessary to register for that event through another website

(www.kintera.org) that operates separately from Big Brothers Big Sisters of Central Ohio and has its own privacy notices. Unless you consent, we will not utilize this information for any other purpose than to register you for the event and provide you with appropriate confirmations and details about the event.

Visiting the website. Like many organizations, we use cookies and log files on our website. Cookies are small text files that websites often store on the computer hard drives of visitors to their sites. A cookie contains a unique code, which is used to recognize your computer when a user of your computer returns to a website that was visited previously. Log files are small text files that websites automatically create when a user visits a site. We may use cookies and log files to enhance the online experience of our visitors and to better understand how our site is used. Cookies and log files may tell us, for example, whether you have visited our site before or whether you are a new visitor.

The “help” portion of the toolbar on most browsers will tell you how to stop accepting new cookies, how to be notified when you receive a new cookie, and how to disable existing cookies. Please be aware that some of the features on our websites and/or the other websites used by BBBS may not work properly if you disable cookies.

We and our third party service providers may also use pixel tags (also known as web beacons, Web bugs, and Clear GIFs) on our websites and in emails. A pixel tag is a nearly invisible pixel-sized graphic image on a web page or in an email message. Pixel tags may be used to collect the same information about your visit that is collected through cookies, as noted above. Pixel tags in emails help us confirm the receipt of, and response to, our emails, and the time our email is viewed. In addition, we may collect information related to when and where you “click-through” in an email to one of our websites. All of this information helps us personalize your experiences and improve our websites and emails.

Does BBBS share the information it obtains about me with third parties?

BBBS does not share personal information about you with any third parties for their own marketing purposes, except as specified below under “Merger.”

Service Providers. We do share this information with service providers we have retained to perform services on our behalf, but these service providers are not authorized by us to use or disclose the information except as necessary to perform services on our behalf or to comply with legal requirements.

Legal Disclosures. You should also be aware that we may disclose specific information about you if necessary to do so by law or based on our good faith belief that it is necessary to conform or comply with the law or is necessary to protect the users of our website or the public.

Merger. If BBBS were ever merged with or acquired by another organization, or if it acquires another organization or is involved in a corporate reorganization or other change of control, some or all of the personal information collected about you could be shared with this entity, and may also be retained by BBBS.

How does BBBS protect personal information?

The security of personal information is a high priority for us. We maintain reasonable online safeguards to protect against unauthorized disclosure, use, alteration and destruction of personal information in our possession. You should be aware that 100% security is not always possible.

How does BBBS update its Privacy Notice?

BBBS's services, promotions and programs will change over time. This Privacy Notice will be updated periodically over time. This Privacy Notice will be updated periodically to reflect those changes and corresponding changes in our information practices. Whenever we revise this Privacy Notice, we will change the date on the notice to indicate when the revisions were made. Should there be a material change to our information practices, it will be applied only to information collected on a going forward basis.

Does the BBBS website contain links to other websites?

Our websites may contain links to other websites that operate independently of BBBS and are not under our control. We provide links to those sites solely for your convenience and information. Those sites have their own privacy notices, which we suggest you review if you visit any linked sites. BBBS is not responsible for information that is provided by those sites or for any other use of the sites.

How can I update my contact information?

Please email us to indicate that you want to change the contact information we have for you. Please email us from the email address we have on file so we can verify ownership.

Email us at bbbscentralohio.org

Will I receive email from BBBS?

We will send you email only if you have provided us with your email address and have asked us to communicate with you this way.

What if I prefer not to receive communications from BBBS?

Each newsletter email sent contains an easy, automated way for you to unsubscribe from receiving future newsletter emails from us, or to change your expressed interests. If you wish to do this, simply follow the SafeUnsubscribe™ or Update Profile links at the end of any email. Please be aware, however, even if you request to be removed from our email list, you may still receive email communications regarding your specific requests, such as questions, applying to volunteer, making a donation, referring a child or registering for events.

What information do you collect from children on the website?

To ensure compliance with federal law, the website does not knowingly collect or maintain information provided online by children under the age of 13.

Where should questions regarding this Privacy Notice or our privacy practices be directed?

Questions may be sent to bbbscentralohio.org.

Last Updated: April 2012.